College Diversification Advisory Committee

Meeting Minutes

Wednesday, February 20, 2008

Advisory Committee attendees:

- Hannah Brown, President, Urban Chamber of Commerce
- Lillian Calia, Director of Corporate Employment, Station Casinos
- Kyle Ethelbah, Director of Adult Educational Services, UNLV Center for Academic Enrichment
- Alex Garza, Strategic Markets Representative, First American Title
- Mariela Hernandez, Regional Representative, Office of Senator Reid
- Leanna Nalley, Director of Human Resources, North Vista Hospital
- Linda Rivera, Special Emphasis Program Manager, Bureau of Reclamation

NSC attendees:

- Dr. Fred Maryanski, President, NSC
- Dr. René Cantú, Vice President of Multicultural Affairs, NSC
- Stewart Spencer, Vice President of College Relations, NSC
- Connie Carpenter, Dean of Nursing, NSCV
- Tom Madison, Facilities, NSC
- Ly Doan, Assistant to VP of MA, NSC
- Maite Salazar, President, Salazar Communications

I. Dr. René Cantú; welcome and thank you for committee member attendance and participation

II. Explanation of Goal of CDAC
   1. Importance of dialogue between NSC and community
   2. Importance of NSC reflecting the diversity of growing community in Southern Nevada
   3. Today’s meeting focused on getting to know NSC

III. Committee member introductions

IV. Explanation of expectation of committee members/Timeline
V. Explanation of committee name change
   1. Minority-Serving Institution Steering Committee thought to be too narrow a focus; too polarizing
   2. NSC wants to serve all students therefore a step back taken to broaden the scope of the CDAC; a more encompassing name

VI. Explanation of CDAC Mission
   1. Charged with facilitating a conversation between NSC and community members
   2. Committee will formulate recommendations to transform NSC in a positive way

VII. Review of Roles and Responsibilities of CDAC members
   1. Importance of educating the changing demographic of community (about NSC and higher education)
   2. Educating and bringing different stakeholders together

VIII. What CDAC hopes to achieve
   1. Develop more of a college tradition among minority youth
      i. “Crossroads” program held at NSC; aimed at under-performing 7th and 8th graders (this as an example of what NSC is currently doing)
   2. Identifying similar efforts done by other colleges nationally and mirroring them; seeking their advice
   3. Committee members encouraged to promote NSC’s efforts
   4. Leverage leadership status and networks to promote college

IX. Dr. Maryanski Power Point Presentation on NSC
   1. NSC is a public, 4-yr institution
   2. NSC mission is to educate the next generation of professionals for state of Nevada
   3. Core Values; iTeach
   4. Nursing and Education are the two largest majors
   5. NSC is halfway through the accreditation process
   6. Vision as a 21st Century Campus (Adequate parking recommended by committee member)
   7. Budget
   8. NSC is not everything to all people, but good at what they are
   9. NSC points of distinction in Education and Nursing
   10. Faculty/Staff Ethnicity percentages; 35% overall staff are minority; 45% minority student population
Committee questions and discussion on minority numbers and increases; the efforts of NSC to encourage minority students to attend USC:

- Implementation of Multi-Cultural Affairs Department
- Scholarships and grants available to NSC
- Importance of NSC as a reflection of the community it serves
- Hiring policy attracting a qualified and diverse staff; these two are not mutually exclusive

11. NSC programs; Upward Bound, Crossroads, Mexican Nursing Partnership-Iboamericana, NSC clinic at Basic High School, MESA program

X. Committee member input

1. Importance of equating college access with college achievement
2. Embracing the minority community as well as the majority community
3. Encouraging people to look past NSC being “way out here”
4. Laudning NSC for it’s grade school, middle school and high school outreach programs

XI. Meeting adjourned. Committee members given tour of NSC campuses