Strategic Plan Steering Committee Meeting  
February 20, 2009  
3:30 PM - 5:00 PM

Committee Members Present:  
Dr. Lesley Di Mare  
Mr. Buster Neel  
Mr. Lee Young  
Dr. Larry Rudd  
Mr. Kayon Jones  
Dr. Gregory Robinson  
Ms. Patricia Ring  
Mr. Adeste Sipin  
Ms. Ashley Sylvester  
Ms. Kate Hahn

Committee Members Absent:  
Dr. Tony Scinta  
Ms. Jan Saulpaugh

The meeting began at 3:32 PM

1. **Review the goal narratives**

The committee discussed the proposed goal narratives and the following revisions were recommended:

**GOAL 1: ADVANCE OUR ACADEMIC PROGRAMS**

The advancement of NSC’s academic programs is essential to our role in Nevada’s future. Therefore, we are dedicated to continuing our commitment to student success, assessing and revising our existing programs, and seeking innovative ways to offer new programs. Currently, our commitment to academic achievement can be seen in our highly skilled faculty, small class sizes, personalized attention, and emphasis on exemplary teaching practices. Each program we offer is regularly evaluated by diverse committees using data-driven analysis. As Nevada State College continues to grow, we will continue these commitments to student success, teaching excellence, and regular assessment. In order to fulfill our commitment to the state of Nevada, we must also expand our academic offerings. We will do so by continuing to plan state-of-the-art facilities, hiring top-level faculty, and developing new programs based on student and community needs.

**Comment [SA1]:** Replace “community” with other terms. Obtain input from Rene re: diversity

**GOAL 2: BUILD A CULTURE OF COMMUNITY**

Nevada State College (NSC) seeks to build a culture of community that academically supports and strengthens the college experience of our diverse student population. Through dynamic learning communities, classes in community based learning, student organizations, and innovative faculty development programs, Nevada State College improves the quality of the academic and social experience among its members. Civic engagement and service with our neighboring communities builds a climate of collaboration, shared vision and responsibility that fosters a culture of community. Relationships with the greater community will be strengthened through the development of a unique, multi-use campus planned for the NSC property in Henderson.
Nevada State College's new campus will be a catalyst for change and sustainable development in Henderson. By providing green spaces and other, varied, recreational sites for community members, the college campus will both be welcoming for everyone in the community and provide a role model for environmentally responsible development throughout the country. This level of development will increase the college’s visibility and create both local and national recognition for its academic programs and unique, visionary, relationship with the community.

Community events centered at NSC will provide opportunities for enhanced staff professional development and increase college-community interaction. Planning and maintaining strong relationships with the community will move NSC towards the fulfillment of its Academic Plan.

**GOAL 3: ENCOURAGE AND SUPPORT AN INSTITUTIONAL AND INDIVIDUAL ENTREPRENEURIAL SPIRIT**

Nevada State College (NSC) continues to cultivate a campus environment that promotes the entrepreneurial spirit of its faculty, staff and administration in critical thinking, revenue generation and strategic institutional planning. The NSC Foundation also works diligently to establish and maintain successful partnerships that are mutually beneficial to the external community and the institution. These partnerships have provided funding to support scholarships for NSC students and the campus master plan. While the NSC Foundation engages the external community, the NSC faculty continues its successful grant writing campaign that supports ongoing classroom activities and instruction to enhance student participation and success. NSC is committed to maintaining an atmosphere that supports and rewards faculty and staff engaged in grant writing by promoting a series of grant-writing workshops and seminars.

In order for Nevada State College to continue to increase the quality and quantity of our student population, broaden the experiences and opportunities available to our faculty and staff, improve and expand our facilities, and enhance our academic programs and services, Nevada State College will:

- Establish an environment in which creativity in the utilization of institutional resources is encouraged and rewarded
- Identify and implement best business practices on an ongoing basis
- Provide appropriate resources to support the efforts of the NSC Foundation and other private fundraising efforts
- Encourage faculty and staff efforts toward obtaining extramural funding through adequate training of grant-writing activities
- Identify and implement creative measures for the physical development of the NSC campus
- Enhance the utilization of institutional resources through the continuing development of the Executive Budget Committee
- Develop and implement a creative marketing plan which will enhance the identity and the image of NSC

Dr. Di Mare will blend the school and departmental objectives currently outlined in the plan to make them more cohesive and reflective of the institutional goals. Collaborative projects between departments will also be included in the strategic plan. The committee will inquire about unit specific goals and projects currently in production and provide feedback at the next meeting.
The College’s strategic plan will be reviewed by the Academic Affairs Council in June and then presented to the Board of Regents for approval in August.

The meeting on Friday, February 27th was cancelled. The committee will reconvene on Friday, March 6th.

The meeting concluded at 4:01 PM.