Gregory Robinson, PhD

Associate Vice Provost of Student Success Nevada State College (702) 610-7691 | Gregory.Robinson@nsc.edu

Education

Ph.D.	2008	English. University of Nevada Las Vegas
MLIS	1999	Library and Information Science. Louisiana State University,
		Graduated with distinction.
MA	1996	English, State University of New York at Fredonia
BA	1994	English, State University of New York at Fredonia
BA	1994	Spanish, State University of New York at Fredonia
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Experience

Associate Vice Provost of Student Success. Nevada State College, Henderson, Nevada. 1/18-Present

My responsibilities in this role include:

- Overseeing TRiO-SSS, the Writing Center, and the Nepantla Program;
- Concurrent enrollment initiatives;
- Assisting with transfer/articulation agreements;
- Planning for online programs;
- Pursuing partnerships in support of the statewide mission;
- Running the Teaching Fellows Institute;
- Study abroad;
- Assisting the Provost and Executive Vice Provost.

I'm also involved in supporting NSC's efforts to run a successful BA in Deaf Studies.

Interim Vice Provost. Nevada State College, Henderson, Nevada. 1/17-12/17

Although there are many duties associated with this role, the primary responsibility is assisting the Provost and Executive Vice Provost with initiatives that further the strategic goals of the College. My achievements in this role include:

Overseeing various student and faculty support services, including TRiO-SSS, the Nepantla
program, the Writing Center, the Center for Teaching and Learning Excellence (CTLE), and the
Course Assistant program. In each of these areas, I've maintained regular monthly
meetings with program Directors, aided in project planning, and helped promote
program initiatives. I've also worked to onboard new faculty (TRiO-SSS and CTLE),

- manage personnel issues (Writing Center and Nepantla), and provide grant writing support (e.g. I wrote a 10K grant that supported scholarships for Nepantla students). Notably, TRiO-SSS and Nepantla directly support first-generation students and students from under-represented backgrounds, allowing me to play an active role in furthering the mission of the College.
- Improving communication from the Provost's Office. I currently manage a regular newsletter designed to share the activities of the Provost's Office with the campus community. In 2017, I facilitated 21 newsletter updates. (www.nsc.edu/provost/provost-updates.aspx) I've also helped to draft several official reports to external organizations, including year-end reports to the Roger's Foundation and the Wynn Foundation. Finally, I've helped to maintain the web pages for the Provost's Office, Nepantla, and TRiO-SSS.
- Leading faculty development efforts. In 2017, I led the Teaching Fellows Institute, where I
 met with eight faculty and staff on a weekly basis to develop innovative new classes
 and important resources for students. I also led the "Best Practices in Online
 Teaching" course in summer 2017, a five-week class designed to help NSC faculty
 improve their online pedagogy.
- Establishing transfer/articulation agreements with CSN. I've coordinated meetings with the Transfer Coordinator at NSC and the Advising Coordinator at CSN to help create detailed articulation plans that guide students through an AA/AS at CSN and a BA/BS at Nevada State. I've also been working on a plan to develop more comprehensive Guided Pathways that will encourage transfer from CSN. In service of this plan, I developed several "perpetual schedules" in coordination with the faculty in each area to allow for long-term degree planning.
- Supporting our first-year students. I helped form the Gateways Steering Committee, which meets monthly and helps guide our efforts to provide engaging experiences for first-year students.
- Assisting the School of Education with dual-credit. In our first official dual-credit effort, I
 helped to hire instructors from the Southeast Career and Technical Academy and
 aided in the organization of an on-campus training for these instructors.
- Assisting with the creation of an MEd in Speech-Language Pathology. I worked with the Dean
 of the School of Education and the Speech-Language Pathology faculty to create a
 detailed degree proposal and over 20 course proposals in preparation for this new
 program. I am currently working with the same faculty to develop guidelines for
 graduate students and to write a lengthy proposal for the national speech-language
 pathology accrediting body.
- Revising several positions. To improve our organizational efficiency, I worked with the
 Marketing department to revise the PDQ of our Videographer and move him from a
 split position under Marketing and the CTLE to a position that is solely under
 Marketing. I also worked with the Director of Admissions to revise the PDQ of the
 Communication Specialist and Transfer Coordinator, which helped improve the
 overall efficiency of the Office of Admissions and Recruitment. Finally, I worked
 with our CTLE Director to clarify the role of our Media Specialist, a change that has
 led to an improved working arrangement for the CTLE.
- Leading the effort to create step increases for staff. I worked with Directors in Advising, Admissions, Recruitment, and Financial Aid to develop a plan that facilitates step

- increases in pay for employees in this area. This project is ongoing, but we've created a strong organizational model that should ultimately facilitate positive changes and provide incentives for exemplary work.
- Developing collaborative programs with other NSHE institutions. I'm currently nearing completion of a degree proposal that allows students to take their first three years in a Media Technology degree at Truckee Meadows Community College and complete their final year with Nevada State in Visual Media. The faculty at TMCC are currently drafting versions of their final curriculum proposals, which would allow us to officially begin in fall 2018.
- Participating in the Western Academic Leadership Academy. I was the only person from Nevada selected for this multi-day academy, which pairs new leaders with experienced Provosts to provide mentorship and help new academic leaders gain essential skills in management, budgeting, fundraising, and collaborative problem solving.

Department Chair, Humanities. Nevada State College, Henderson, Nevada 8/13 –12/16

Department Chairs at NSC serve three year terms. I was elected by the faculty in 2013 for this role and reelected in 2016. In this role, I was responsible for leading the faculty in four areas: English, History, Visual Media, and Interdisciplinary Studies. My accomplishments include:

- Collaborating with Humanities faculty to increase student enrollment and graduation. By targeting struggling programs, we increased enrollment dramatically during my time as Chair. From Fall 2013 to Fall 2016, English grew by 47% and Visual Media grew by 194%. Out most recent effort is History, which grew 41% since our increased recruitment efforts began in fall 2016 with a pilot of an evening/online program. These efforts included improving our web presence, creating testimonial videos, increasing contact with other institutions, and improving student outreach;
- Supporting diversity and inclusion. To support NSC's mission of serving a diverse population made up largely of first generation and non-traditional students, I worked with my department to encourage open conversation about the ways diversity can be addressed in the classroom. I've also worked with faculty to design several new minors, including a Minor in Social Justice, a Minor in Gender and Sexuality Studies, and a Minor in Deaf Studies. Finally, I took several American Sign Language classes to improve communication with our Deaf students and faculty;
- Evaluating faculty teaching and writing detailed annual reviews. Each fall I observed a class for each full-time faculty member, wrote up a report with commendations and recommendations, and met with the faculty member to review that report. I used this information to draft a more detailed report in the spring, which integrated the faculty member's self-assessment and student evaluation data. Each faculty member mets with me individually to discuss this review and develop goals for the upcoming year;
- Adding new programs. I collaborated with our Visual Media faculty and the leadership
 at the College of Southern Nevada (CSN) to create a BAS in Visual Media, which
 enables easy transfer for students graduating with an AAS in Videography from
 CSN. I also created a BA in Deaf Studies, which was approved by the Faculty Senate

- in 2015 and began in fall 2017 with 24 majors. This degree is the first Deaf Studies program in Nevada;
- Petitioning for additional faculty and lecturer positions. As Chair, I successfully argued for two new Assistant Professor positions and three new lecturer lines in English and History;
- Hiring and managing all part-time faculty in Humanities. Approximately 70% of the classes at NSC are led by part-time faculty. In the Humanities department, I interviewed all new part-time faculty, assigned classes, managed the problems they faced, and worked with these instructors to further their professional goals;
- Scheduling all Humanities classes. I was responsible for working with full-time and parttime faculty to select classes and placing them on the schedule. This is a particularly time-consuming task given faculty obligations and student scheduling needs;
- Proposing and managing the Humanities budget. Each year I made a detailed budget request and managed that budget throughout the year. My budget in 2015-2016 was \$18,000. (Note: In my previous role as Director of the NSC Library, my budget was approximately \$250,000/year);
- Acting as a liaison between administration and faculty. To keep faculty informed, I sent out
 regular email updates, had regular informal meetings with each individual, and held
 meetings for the faculty in each program;
- Establishing and maintaining relationships with other institutions. I met each semester with my counterparts at CSN and UNLV to update them on the status of our degrees and to encourage collaborative efforts;
- Assisting the Associate Dean and the Provost's Office. I often assisted administration in school-wide efforts, including: leading a team of faculty in the Technology Faculty Institute (a summer workshop to help faculty integrate technology into their classes), and co-chairing our assessment revision initiative (designed to standardize our accreditation efforts).

Associate Professor of English. Nevada State College, Henderson, Nevada 8/08 – Present

I began as an Assistant Professor in 2008 and was promoted to Associate Professor in 2013. Department Chairs at Nevada State College maintain a reduced teaching schedule. My achievements as an English Professor include:

- Teaching a wide-range of English classes. This includes ENG 101 (Composition), ENG 102 (Composition II), ENG 303 (Literary Theory and Criticism), ENG 450A (Studies in 20th Century Literature), ENG 451A &B (American Literature I & II), ENG 462C (Modern American Poetry), ENG 462E (Contemporary American Poetry), ENG 473 Contemporary American Novel, ENG 477A (Film and Literature), ENG 485A (Topics in Comparative Literature), and ENG 498 (Honors English);
- Leading several classes that are outside my primary area. I've taught FIS 100 (History of Film), FIS 110 (The Language of Film), FIS 410 (Major Figures in Cinema), ISC 300 (Introduction to Interdisciplinary Studies), ISC 495 (Interdisciplinary Studies Capstone), and VIS 290 (Introduction to Digital Cinema);

- Maintaining a commitment to diversity and inclusion. I have worked to include a diverse
 range of readings in my composition and literature classes, and I have integrated
 practices such as "wise feedback" and transparent assignments that have proven to
 be effective with non-traditional and underrepresented students;
- Maintaining a consistently strong teaching record. I have been awarded a rating of "Excellent" each semester since I began in the fall of 2008. I've also maintained exemplary student evaluations, including an overall rating in 2015 of 4.88/5, which is notably higher than the department full-time average (4.55) and the school-wide full-time average (4.49);
- Integrating technology into the classroom. My 2012 Innovation award was largely based on the creative ways I encourage students use technology to increase their engagement with literature and writing. Examples include an iPad pilot program, the use of shared Google slides to create shared documents that lead class discussion, and innovative assignments using blogs and multimedia posters;
- Improving active learning and student engagement. My goal in each class is to make learning as active as possible, with minimal lecturing. For example, in my composition and literature classes, students use Google Slides to ask questions before class. These questions then guide our discussions;
- Redesigning the composition curriculum to focus on writing on writing. In a 2014 Gateways to
 Completion Summer Workshop, I worked with other NSC faculty to redesign our
 composition curriculum. Out newly designed course focuses on writing about
 writing, which encourages metacognition and additional self-reflection on the part of
 student writers. This model has been adopted by several full-time and part-time
 faculty at NSC as the result of this effort;
- Improving my ability to teach in multiple modes, including online and hybrid. I was an early adopter of online and hybrid courses at NSC, and regularly offered ISC 300 and ISC 495 online each semester. In a 2015 Technology Fellows Institute, I led a team to design an online course to guide faculty in best practices for teaching online.

Director of Library Services. Nevada State College, Henderson, Nevada 1/03 – 8/08

As the first library faculty member at the newly established Nevada State College, I was charged with developing a new collection and creating all library services. For the first four years, I ran every function of the library with only the assistance of two student workers.

- Managing all activities relating to the Nevada State College Library. This included very basic
 activities, such as securing metal shelving, to more advanced tasks such as developing
 a system for self-check out;
- Answering reference questions for faculty and staff;
- Developing and managing a library circulation process. To complete this task, I partnered with UNLV (a neighboring university) and negotiated a way to allow NSC students to use their integrated library system. I also worked with the finance department to add a method of accepting payments for late books and printing;
- Purchasing and managing all library materials, including monographs, serials, and online databases. I was the sole manager of a \$250,000 budget. This often increased by \$100,000 at the end of each fiscal year;

- Teaching classes in information literacy and library resources;
- Establishing cooperative relationships with other libraries and organizations;
- Developing library policies, such as the collection development policy and the library use policy, to ensure efficient operations and satisfy accreditation requirements;
- Monitoring and troubleshooting the computer lab. The library also served as the College's
 only computer lab, so I was responsible for monitoring that lab and helping students
 use it;
- Updating and designing the Nevada State College website. As a new college, we did not have a dedicated webmaster. I assumed this responsibility for the first two years of NSC's operation, using HTML and Dreamweaver;
- Managing textbook orders. Without a dedicated bookstore or bookstore director, collecting textbook orders was my responsibility for the first two years of NSC's operation. I developed an online ordering system and individually placed all book orders with the distributors;
- Hiring, Supervising, and scheduling student workers.

Awards

2012 iTeach Innovation Award

This award is given to one faculty member each semester. The committee selected me for my use of technology in the classroom, including the integration of iPads, Wikis, and social networking tools.

2004 Communications Award

This was the precursor to the iTeach awards. Only three were given out school-wide. The committee selected me for my work with the Communications Outcomes Committee.

Service – Leadership Roles

- Chair, Lecturer of Deaf Studies Search Committee. (5/2017-11/2017)
- Chair, TRiO-SSS Search Committee. (2/2017-8/2017)
- Chair, Provost and Executive Vice President Search Committee (5/2016-1/2017). I led a team of ten faculty to find a new Provost and Executive Vice President for Nevada State College, which resulted in a successful hire.
- Faculty Leader, Teaching Fellows Institute (6/2017-8/2017).
- Faculty Leader, Teaching Fellows Institute (6/2016-8/2016). For this summer institute, I led a group of eight faculty through a series of projects designed to help them integrate technology into their classes.
- Co-Chair, Faculty Assessment Summer Institute (6/2016-present). To help NSC revise its assessment efforts, I worked with the Vice Provost and the Associate Dean to develop several summer sessions where ten faculty members developed an assessment schedule and a detailed assessment plan for their programs.
- Faculty Advisor 300 Days of Sun, Student Literary Journal (8/2014 Present). I started NSC's first literary journal, and I work with students each semester to review

- submitted works and publish them. I have also taken the editors of the journal to the Association of Writing Programs (AWP) conference each year.
- Chair, NSC Faculty Senate (9/2008-5/2010). I was a Faculty Senate Chair for two years during a very difficult time in NSC's history. State budget cuts called for drastic reductions in resources, faculty dismissals, and potential closures.
- Chair, LAS Curriculum Committee (8/2013 1/2017). In this role, I scheduled monthly meetings to evaluate curriculum proposals coming from the School of Liberal Arts and Sciences. I also served on the college-wide committee, which evaluates all proposals that have been approved at the school level.
- Chair, English Outcomes Assessment Committee (8/2015-12/2015)
- Chair, ISC Outcomes Assessment Committee (8/2015-12/2015)
- Chair, Assistant Professor of Rhetoric and Composition Search Committee (8/2013 4/2014)
- Chair, Interdisciplinary Studies Outcomes Assessment Committee (8/2013-12/2013)
- Chair, NSC Curriculum Committee (8/2012 5/2013)
- Chair, Sponsored Projects Committee (8/2012 5/2013)
- Chair, Library Director Search Committee (8/2012-4/2013)
- Chair, Assistant Professor of English Search Committee (8/2010-2/2011)
- Chair, Standard 2 Subcommittee for Accreditation (Spring 2010)
- Chair, Integrated Studies Outcomes Assessment Committee (8/2010-5/2011)
- Chair, NSC Faculty Senate Policy Committee (8/2005 5/2007)
- Chair, Faculty Senate Technology Committee (8/2005 5/2006)
- Chair NSC Communications Outcome Committee (1/2004-10/2005)
- Chair Nevada College & Research Libraries subgroup of the Nevada Library Association (1/2005-8/2007)
- Parliamentarian of Nevada State College Faculty Senate (6/30/04 6/30/05)

Publications and Presentations

- Robinson, Gregory. "All Bad Little Movies When They Die Go to Ralph Spence: A History of the Silent Era's Most Famous Film Doctor" Film & History. 48:2 2018 (Spring 2018)
- Robinson, Gregory. "Certifying a City: Cinematic Ekphrasis and Las Vegas." Presented November 5th, 2016 at the South Central Modern Language Association Annual Conference.
- Robinson, Gregory and Kathryn Tucker. "Keeping Students in the Conversation: Using Intro to Writing Studies in FYC to Improve Student Persistence Rates and Shape Writing Culture." Presented July 17, 2015 at the Council of Writing Program Administrators Annual Conference.

- Robinson, Gregory. *All Movies Love the Moon*. Chicago: Rose Metal Press, 2014. (http://www.gregoryscottrobinson.com/book.html)
- Robinson, Gregory. "Writing on the Silent Screen" *The Blackwell Companion to Literature, Film, and Adaptation.* Ed. Deborah Cartmell. Oxford: Blackwell Publishing, 2012.
- Robinson, Gregory. "The Titular Bishops: Silent Film's Most Exclusive Writing Group" Presented Friday, October 7th, at the 2011 Meeting for the Southwest Popular Culture Association
- Robinson, Gregory. "Oh! Mother Will Be Pleased: Cinema Writes Back in Hepworth's How It Feels to be Run Over." Literature/Film Quarterly 39:3 (Fall 2011): 218-230
- Robinson, Gregory. "Vegas from the Hip." A photography exhibit of Las Vegas images, and NSC's first in-house art exhibit. 2011.
- Thomson, Grace, Gregory Robinson, Robin Herlands, Angela Brommel, and Kebret Kebede. "Strategic Planning in Faculty Senate: An adaptation of the Balanced Scorecard to Promote Shared Governance." Presented Friday, June 10th 2011 at the American Association of University Professors Conference.
- Robinson, Gregory. "All Bad Films When They Die Go to Ralph Spence" Presented at the 2010 Meeting for the Southwest Popular Culture Association
- Robinson, Gregory. "You Can Only Think It: Intertitles and Authorial Presence in Silent Cinema" Presented at the 2009 Conference for the Association of Adaptation Studies.