2015 – 2020 ACTION PLAN
Institutional Research

MISSION
The Office of Institutional Research will proactively provide historic, current, benchmark and projection data to Academic Deans, offices of Recruitment, Admissions, Registrar, Student Services, Financial Aid and Finance to help facilitate timely progression on Academic Strategic Plan 2015-2020.

ANNUAL GOALS
1. Prepare longitudinal tracking tools for items outlined in the Strategic Plan 2015-20
2. Schedule weekly meetings with a division or multiple divisions to discuss relevant data
3. Continually refine tracking tools based on feedback to help timely progression

ACTION PLAN ITEMS AND ALIGNMENT

OPPORTUNITY
- Examine cost of attendance and unmet need in efforts to help reduce overall expense to students (1.1 – 1.4)
- Provide tracking of average credits completed per year data (1.5 – 1.6)
- Help generate automated guidance based on DARS data (1.7 – 1.8)
- Track impact of orientation attendance on student success (1.9 – 1.11)
- Track transfer enrollment and success data (1.12 – 1.16)
- Track placements and progressions through pre-requisites (1.17 – 1.21)
- Track use of academic support (e.g. tutoring, course assistance, advising) (1.22 – 1.25)
- Maintain and Track a student surveys (1.26 – 1.27)

ENRICHMENT
- Maintain a database of innovative activities at course level (e.g. career service presentations, field experience, poster presentations), and professional development activities at faculty level (2.1 – 2.5)
- Track NSSE indicators measuring accomplishments (2.6 – 2.9)
- Track engagement data from student clubs and associations (2.10 – 2.14)

IMPACT
- Track student engagement with career services, employment and graduate school application process (3.1 – 3.4)
- Track graduate school enrollment and employment (3.5 – 3.7)
- Track student engagement in internal and external activities (3.8 – 3.13)